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Gerstner, Karl [Paul Rand]: DESIGNING PROGRAMMES. New York: Hastings House, 1968. Paul Rand s Copy with his Ex Libris plate.

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Karl Gerstner Programme entwerfen (Designing Programmes) Birkh user Verlag Programme entwerfen is a new edition of the original 1964 publication, one of Karl

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Publications | harald geisler

Karl Gerstner: Designing Programmes / Programme entwerfen Edited by Harald Geisler and Jonas Pabst
Karl Gerstner's work is a milestone in the history of design.

Eye magazine | review | the designer as programmer

Karl Gerstner: Review of 5x10 Years of Graphic Design etc. Edited by Manfred Kr plien Designing Programmes, a collection of essays published in 1963.

Karl gerstner (author of designing programmes)

Karl Gerstner is the author of Designing Programmes (4.62 avg rating, 13 ratings, 0 reviews, published 1963), Karl Gerstner (4.50 avg rating, 6 ratings,

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Designing programmes, digested art=work

10/09/2014 On a train to London Swiss designer Karl Gerstner has been I may have learned about him in design but his 1964 book, Designing Programmes,

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Gerstner, karl: designing programmes. teufen, ar:

DESIGNING PROGRAMMES Karl Gerstner. Karl Gerstner: DESIGNING PROGRAMMES. Teufen, AR: Arthur Niggli, 1964. First edition. Octavo. Flexible white paper boards printed

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Known for integrating Swiss graphic design tradition with conceptual ideology from the American New Advertising. Gerstner, Karl, and Manfred Kröll.

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Title: Designing Programmes Paperback: 112 / 120 pages Publisher: Hastings House (1968) / Lars M
ller Publishers (2007) Language: English Size: 254 x 182.88 mm / 10

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Title, Year. Designing Programmes, 1968. Designer. Karl Gerstner. Author. Karl Gerstner. Publisher,
Size (h x w) Arthur Niggli Ltd., Teufen AR, Switzerland, 10 x 7.25

Karl gerstner | rules based design

Jan 10, 2010 karl gerstner. Back in the 60 s, Swiss designer Karl Gerstner wrote Designing Programmes, a book about systems in graphic design that still valid

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