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About Hermann Simon

Hermann Simon is chairman of Simon-Kucher & Partners Strategy & Marketing Consultant. He is an expert in strategy, marketing and pricing and has an extensive global

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Prof. Dr. Dr. h.c. mult. Hermann Simon (born 10 February 1947) is a German author and business leader. He is chairman of Simon-Kucher & Partners, Strategy & Marketing

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Hidden champions are relatively small but highly successful companies that are concealed behind a curtain of inconspicuousness, invisibility, and sometimes secrecy.

The hidden champions: lessons from 500 of the

Hermann Simon Harvard Business School Press, Boston, Chapter 4 concentrates on the global scope of the hidden champions. Simon notes that most of the hidden

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Jan 24, 2004 Hidden champions -- a term that in 1996 of a book with that title by Bonn consultant Hermann Simon that author Simon identified as a hidden

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